

Tinder reveals First Date Fortunes for Every Chinese Zodiac Sign this Lunar New Year

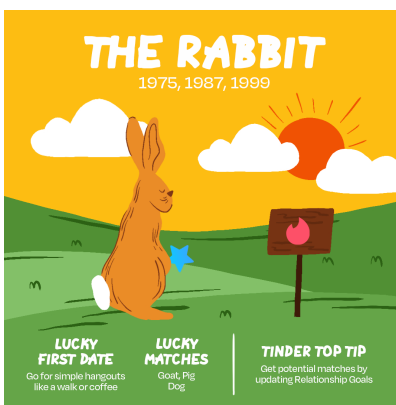
Hop into the Spring festival with these astro-dating tips to boost your dating luck in the year of the Rabbit



Singapore, January 12, 2023 — The Year of the Rabbit is right around the corner, with the Lunar New Year falling on 22 January this year. An auspicious time of the year that signifies new beginnings, there's no better time for singletons snatch that match by seeking out a good dose of cosmic wisdom. And young adult singles on Tinder are already aligning with the stars for their dating destiny - Tinder's [Year in Swipe](#) revealed that star signs were the most popular type of descriptor added to Tinder bios.

To help hopeful singles leap into this spring season, Tinder has partnered with **Feng Shui Master Adelina Pang** to reveal what 2023 has in store for each of the Chinese zodiac signs along with astro-inspired dating tips to boost their romantic fortunes.

Tinder's 2023 Zodiac Readings



RABBIT - This is YOUR year. Literally. Take advantage of your meticulous nature to re-evaluate your dating priorities by setting expectations early on and engaging in healthy communication for a “hoppy” love life.

Activate your Peach Blossom Luck with:

- *Lucky First Date:* Go for simple hangouts such as taking a walk or grabbing coffee to ease yourself into the

dating scene.

- *Tinder Top Tip:* Get potential matches on the same page as you by updating your [Relationship Goals](#) on your profile.
- *Lucky Matches:* Goat, Pig, Dog



DRAGON - Just as a dragon would soar, your overall fortunes will bring you joy and a deep sense of fulfilment. Even when you feel less optimistic, don't be afraid to soar and put yourself out there -- your personality and passions are what make you unique!

Activate your Peach Blossom Luck with:

- *Lucky First Date:* Bond over your shared passions! Have a playdate with your fur babies, or go on a foodie date to find the best vegan restaurants in town.
- *Tinder Top Tip:* Select between 3-5 Interests on your profile to set yourself up for an authentic connection with matches who get your energy.
- *Lucky Matches:* Monkey, Rat, Rooster



SNAKE - A sssseriously auspicious year for the Snakes, your energy and magnetic charm will see people drawn to you this year, influencing your relationships for the better. You may even find opportunities also calling from lands far and wide.

Activate your Peach Blossom Luck with:

- *Lucky First Date:* Going overseas with a new match might be daunting and impossible, but nothing's stopping you from being a tourist in your own country!
- *Tinder Top Tip:* Expand your horizons with Tinder Passport™. You can search by city or drop a pin on the

map and begin liking, matching and chatting with others in the destination of your choice.

- *Lucky Matches:* Rooster, Ox, Monkey



HORSE - You will unfortunately be experiencing the *tai sui*, or the Chinese equivalent of mercury retrograde, throughout the year. Thankfully, your wise nature will help you rein in rash decisions since you know exactly what you're looking for, and how you're planning to achieve it.

Activate your Peach Blossom Luck with:

- *Lucky First Date:* Host a game night with your match to find out more about them through some lighthearted fun.
- *Tinder Top Tip:* Your Tinder bio can be more than an 'About Me' section. Include your dating intentions to set expectations and attract your perfect match.
- *Lucky Matches:* Tiger, Dog, Goat



GOAT - This year is truly the G.O.A.T (Greatest of All Time) for you! Your mesmerising personality will see you forge new connections that will benefit both your love life and work prospects. You will also be a guiding force for others, so embrace being a wingmate! Your infectious energy might just be the spark we all need.

Activate your Peach Blossom Luck with:

- *Lucky First Date:* Grab your BFF and take your match out on a double date to an escape room! There's no better way to get to know someone than by working to solve a problem together.
- *Tinder Top Tip:* Add your job title on your Tinder bio. It's a great way to find someone who understands your grind.

- *Lucky Matches:* Pig, Rabbit, Horse



MONKEY - “Work hard, play hard” is your mantra this year. Make the most of this by going into dating with an open mind and not letting the opinions of others determine your self worth - you're amazing just the way you are!

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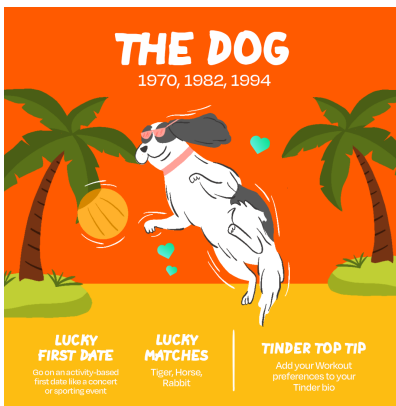
- *Lucky First Date:* Try out yoga or take meditation classes. You'll find that it puts you in an amazing head space to get to know each other stress-free.
- *Tinder Top Tip:* Nama-stay away from overthinking by hopping onto [Explore](#) to find a match to zen out with.
- *Lucky Matches:* Rat, Dragon, Snake



ROOSTER - Known for your fierce independence, it's no surprise that you find yourself gravitating towards personal development this year. But that doesn't mean you have to put your love life on the sidelines – dating is an amazing way to (re-)discover yourself and work on your relational skills!

Activate your Peach Blossom Luck with:

- *Lucky First Date:* Get to know each other better by volunteering at a cause you both find meaningful
- *Tinder Top Tip:* Stances on social issues could make or break a match. Share about causes you believe in in your bios to attract like minded matches.
- *Lucky Matches:* Snake, Ox, Dragon



DOG - Craving for some puppy love? Blessed with Love Luck this year, those born in the Year of the Dog will see double the good fortune when it comes to dating, so seize every opportunity to meet new people.

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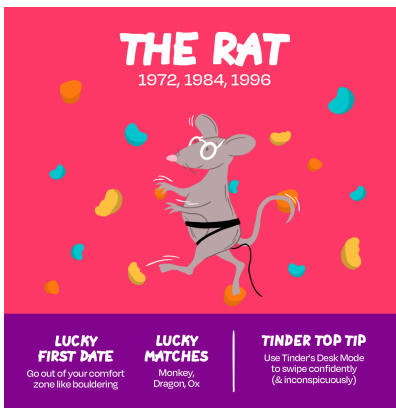
- *Lucky First Date:* Bring the Tinder experience from URL to IRL on an activity-based first date - keep your sharp ears out for a new concert or sniff out an upcoming sporting event.
- *Tinder Top Tip:* Sporty and active, those born in the Year of the Dog can try adding your Workout preferences to your Tinder bio.
- *Lucky Matches:* Tiger, Horse, Rabbit



PIG - As luck will have it, all signs points to you being #blessed this year, with many opportunities to shine without hard setbacks. Make use of this opportunity to fully embrace your true self to make real connections and avoid being misunderstood.

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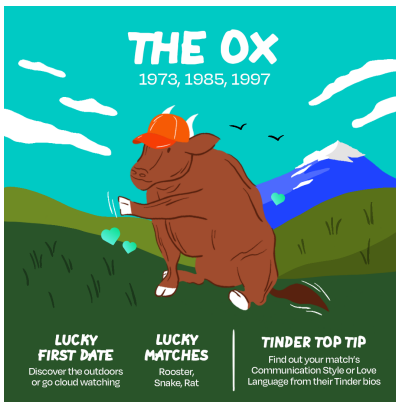
- *Lucky First Date:* Break the ice by singing your hearts out together at karaoke.
- *Tinder Top Tip:* Connect with people who are on your wavelength by adding your life's soundtrack to your profile via [Spotify Anthems](#). In fact, 40% of members aged 18-25 have their anthem on their profile and have experienced nearly a 10% increase in matches.
- *Lucky Matches:* Rabbit, Goat, Tiger



RAT - Love does not need to take a back seat while your career flourishes this year. Your excellent Love Luck will give you the extra "oomph" you need to make yourself irresistible to the matches you meet, so let the charm you have at work translate into all aspects of your life - including your dates!

Activate your Peach Blossom Luck with:

- *Lucky First Date:* Leverage on your star-powered confidence and plan a date activity outside your comfort zone. Maybe bouldering, where you can climb the relationship ladder and fall for each other?
- *Tinder Top Tip:* Use Tinder's Desk Mode feature to swipe confidently - and inconspicuously - in between work. All you need to do is head to [Tinder.com](https://www.tinder.com) on your computer to get started.
- *Lucky Matches:* Monkey, Dragon, Ox



OX - Bask in this year's relaxing energy to enjoy life's pleasures with a match. But be careful with your finances this year and remember that potential matches with true intentions will see you for you.

Activate your Peach Blossom Luck with:

- *Lucky First Date:* Take your match to enjoy simple (and affordable) pleasures like cloud watching, or discover the outdoors together with a hike at your local trail.
- *Tinder Top Tip:* Find out your match's Communication Style or Love Language from their Tinder bios. This might reveal the best ways to connect with your Match without breaking the bank!
- *Lucky Matches:* Rooster, Snake, Rat



TIGER - You may find this year a tad challenging when it comes to your Love Luck. But practising radical kindness on your partner or new match with simple, meaningful gestures will go a long way in squashing the bad *qi* (or energy).

Activate your Peach Blossom Luck with:

- *Lucky First Date:* Wow a match by planning your next date around their Interests. Creative activities like Camping, BBQs, Trying New Things, and Street Food all made it into the top 10 trending global Interests on Tinder.
- *Tinder Top Tip:* Be attentive to your matches — find the small things in their photographs (their most recent holiday to their favourite outdoor activity) and read their bios! A partner who notices the littlest details increases the chances at a successful match.
- *Lucky Matches:* Horse, Dog, Pig

Quote from Fengshui Master Ms Adelina Pang:

“As we bid goodbye to the roaring Tiger, we welcome the gentle Rabbit who is known to bring peace and prosperity in Chinese astrology. Young singles looking to meet someone new this year can expect to do so in an environment of calm and balanced energy. Whatever one’s relationship goals are this year, with these Zodiac readings and tips, young adult singles can make the best out of the Year of the Rabbit to bring new connections, improve their love luck and set themselves up for romantic success,” said Adelina Pang.

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Notes to Editor

* Young singles refers to 18-25 year old singles.

About Tinder

Launched in 2012, Tinder is the world’s most popular app for meeting new people and has been downloaded more than 530 million times. The app is available in 190 countries and 45+ languages. More than half of all members are 18-25 years old. In 2022, Tinder was named one of the World’s Most Innovative Companies by Fast Company.



About Adelina Pang Fengshui Consultancy Pte Ltd

Adelina Pang is one of Singapore's most highly-recommended Feng Shui Masters with an active and respected presence in the field since 1995. Her clientele includes prominent entrepreneurs and professionals, as well as celebrities and even royalty from Singapore and beyond. Adelina continues to lend her service to clients of all profiles and speaks widely on the topic of authentic Feng Shui and Chinese Astrology.

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<https://sg.tinderpressroom.com/Tinder-reveals-First-Date-Fortunes-for-Every-Chinese-Zodiac-Sign-this-Lunar-New-Year>