

Tinder's Lunar New Year pop-astro guide explores love and luck for young singletons in this Year of the Dragon

“Zodiac” is the 2nd most popular type of information to share in Tinder profiles after Relationship Goals globally. Tinder looks at how Chinese Zodiac signs are dating.

APAC/Singapore, 13 February 2024 – When it comes to making new connections, it is always nice to have the powers of the Cosmic on your side. For 18-25-year-old Tinder users, “Zodiac” is the 2nd most popular type of information included in Tinder profiles after Relationship Goals¹. Tinder has joined hands with Singapore based second-generation Feng Shui astrologer Clement Lim from, Kang Li Feng Shui, to uncover some pop-astro inspired insights based on how each Chinese Zodiac² sign matches and chats on Tinder whilst sharing tips to inspire all astrology signs to enhance their dating luck during peak New Year New Boo season^{3*}.

“In the Year of the Dragon, young adult singles can expect their dating journeys to be as spirited as a dragon’s flight. daters should embrace opportunities to connect meaningfully as this year promises compatible matches to those who share common passions as the Dragon’s energetic aura fans the flames of romance”, says Clement Lim, Feng Shui astrologer.

Here’s a look at how the different Zodiac signs² show up on Tinder and how they date according to Feng Shui astrologer Clement Lim:

Top three Zodiac signs² most likely to be active on Tinder: ⁴ Rooster, Dog, Pig

“People born in the Year of the Rooster are known for their confidence and outspokenness. Roosters are often very social and like to receive acknowledgement for the effort they put into their relationships. In 2024, Rooster singletons are very likely to encounter potential love interests, and so I would encourage them to continue with their openness to meeting new connections.

Dogs are incredibly devoted partners and would prioritise their romantic relationships which would explain why singles who are born in the Year of the Dog are actively looking to match with new people.

With a natural inclination towards nurturing romances, *Pigs* are usually very engaged in their interpersonal relationships - it is no wonder they are very active when looking to meet someone new.”

Top three Zodiac signs² most likely to play it cool on Tinder: ⁴ Dragon, Horse, Snake

“*Dragons* are ambitious in life with big goals, and their focus on success can sometimes make them appear less active in pursuing relationships, especially if they perceive that their romantic pursuits might distract from their personal ambitions. To enhance their relationship luck, it’s advisable to place flowers in the southwest direction of their houses.

Known for their love of independence, *Horses* enjoy exploring and experiencing life at their own pace. This desire for personal freedom can sometimes translate into a less active pursuit of long-term relationships. In 2024, I would encourage Horses to expand their social circles which might lead to encounters with someone special or bring about new life experiences.

Snakes can be cautious and reserved, preferring to observe and analyse before jumping into anything, including relationships. This cautious approach might make them seem less active in seeking out relationships.”

*Interestingly, Dragon, Horse, and Snake Zodiac signs² are more likely to use the *red heart* emoji when on Tinder - showing that when they do seek out connections and explore new relationships, these singles don't shy away from expressing their affection to potential matches!*

Zodiac signs² most likely to have popular profiles on Tinder: ⁵

Goat, Monkey, Horse

“Goats have a strong sense of compassion and a caring nature, making them highly approachable and likeable. Monkeys are social creatures, and their lively personality can be very attractive to others, making them stand out in any crowd. And the freedom-loving Horses are adventurous, often inspiring those around them with their zest for life.”

Top three Zodiac signs² most likely to say they are looking for long term relationships on Tinder: ⁶

Dog, Pig, Rat

“Those who are born in the year of the Dog are known to be just like their animal counterparts - loyal, faithful and honest, with a strong sense of duty and responsibility. These traits naturally incline them towards seeking long-term, stable partnerships where they can provide and receive consistent support and loyalty.

Pigs value harmony and usually prefer comfortable and peaceful environments. This extends to their relationships as well where they look for partners who can provide emotional security. This makes Pigs more inclined towards long-term commitments where such stability can be cultivated.

Although those born in the year of the Rat are usually social creatures, they value stability and security, especially in a home and family setting. In relationships, they are often loving and supportive. Their desire for a stable and secure environment makes them more inclined to seek long-term relationships, where they can build a foundation of trust and mutual support with a partner.”

Top three Zodiac signs² most likely to say they are ‘still figuring it out’ on Tinder: ⁶

Monkey, Rooster, Goat

“Those born in the Year of the Monkey possess a playful and somewhat mischievous nature. Their desire for variety and mental stimulation means they might take longer to settle down, as they are often exploring different aspects of a relationship and seeking a partner who can truly match their dynamic and versatile nature.

Roosters can be quite perfectionistic and may have high standards for themselves and their potential partners. This quest for perfection might lead them to spend more time figuring out relationships, as they seek someone who truly complements their ambitious and assertive personality.

Though gentle and thoughtful, those born in the Year of the Goat can sometimes be indecisive and might prefer to avoid conflict. Their sensitive nature means they might take longer in relationships because they need time to build trust and ensure that their emotional needs are being met.”

Overall Zodiac signs² most likely to match on Tinder: ⁷

- Monkey - Rooster
- Horse - Goat
- Dragon - Snake
- Tiger - Rabbit
- Pig - Ox

“In Chinese astrology, compatibility amongst Zodiac signs is often assessed using several traditional systems

which categorise relationships between the Zodiac signs in various ways. Amongst the list of matches above, four pairs are considered traditionally compatible whereas the Dragon-Snake pairing can be said to be elementally compatible as the Dragon's Earth can be fuelled by the Snake's Fire, creating a productive and nurturing relationship."

The Feng Shui Master adds, "As young adult singles explore the possibilities of romance and relationships, their friends and family can also act as a compass and cheerleaders. With their combined wisdom and insights, hopeful singletons will feel supported whilst navigating their dating journeys."

There's no better time than Lunar New Year to get your family and friend's thoughts on your next boo, and with Tinder Matchmaker™, it becomes so much easier to get their seal of approval. Young singles can enlist the help of their friends, cousins, and even their grandmas to play Cupid, encouraging them to give their opinion on potential matches with the in app feature. Dating is clearly a team sport, and this year, young singles can spice up their dinner discussions by bringing their circle of trust into their dating journeys.

Which Chinese Zodiac animal are you? (according to your birth year)

Rat - 1984, 1996

Ox - 1985, 1997

Tiger - 1986, 1998

Rabbit - 1987, 1999

Dragon - 1988, 2000

Snake - 1989, 2001

Horse - 1990, 2002

Sheep - 1991, 2003

Monkey - 1992, 2004

Rooster - 1993, 2005

Dog - 1994, 2006

Pig - 1983, 1995

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About Tinder

Launched in 2012, Tinder is the world's most popular app for meeting new people and has been downloaded more than 530 million times. The app is available in 190 countries and 45+ languages. More than half of all members are 18-25 years old. In 2022, Tinder was named one of the World's Most Innovative Companies by Fast Company.

About the Feng Shui Astrologer

Clement Lim is the son of Master Lim, a renowned Feng Shui Master in Singapore. Carrying forward his family's geomancy business, Kang Li Feng Shui, which was first established in 1989, Clement is passionate about meeting like-minded individuals and guiding them in finding the right balance in life. He also strongly believes that though the stars do impact every individual's life path, we can make self-adjustments along the way to influence our prosperity and luck.

¹ Based on in-app profile descriptors selected by Tinder users for their bio.

² Looking at reported birth years of Tinder users aged between 18 and 29 years old, Chinese Zodiac signs were calculated for this group, using internal Tinder data collected between 01/01/24 and 30/01/24.

^{3*} [Peak New Year New Boo season](#) is based on internal data on in-app activity comparing the period of 1 Jan to - 14 Feb 2023 with yearly averages.

⁴ Activity calculated based on how frequently users across the Chinese Zodiac data group used the Swipe feature.

⁵ Popularity calculated based on how frequently users across the Chinese Zodiac data group appear amongst the most liked profiles on Tinder.

⁶ Based on how frequently users across the Chinese Zodiac data group share the Relationship Goal 'still figuring it out' or 'long-term' in profiles.

⁷ Calculated based on how frequently users across the Chinese Zodiac data group match.

Additional assets available online: [Photos \(4\)](#)

<https://sg.tinderpressroom.com/Pop-Astro-Guide-2024>